June 14 - 15 2016
room T305
HEC Paris,
Jouy - en - Josas

SnO Research Day
second edition

Contact
Website: http://www.hec.edu/SnO
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Tuesday, June 14

**Introduction 13.00 - 13.15**

Giada Di Stefano and Rodolphe Durand

Panel Discussion 13.15 - 14.15

Raul Barroso

Board composition: Ownership concentration and executive resources

Nicola Dragonetti & Frederic Dalsace

Harnessing purpose: How hybrid projects can help a company renew its practices while contributing to its business results

Michel Lander

Divided we stand, united we falter? Distillers, abstainers, ministers, and politicians in Scotch Whisky distilling, 1680–1940

Nan Jia

State capitalism and firm innovation: An agency perspective

Discussant: Rodolphe Durand

**Break 14.15 - 14.30**

Guest Speaker Presentation 14.30 - 15.30

Michelle Rogan

Individual status and entrepreneurial entry: The mobility of award winning employees in the advertising industry

Discussant: Gary Pisano

**Break 17.00 - 17.15**

Guest Speaker Presentation 17.15 - 18.15

Fabrizio Ferraro

Agreeable disagreements: Attunement and cognitive alignment in shareholder engagement

**13.45 - 17.00 Panel Discussion**

Julien Jourdan

When the dust settles: The consequences of scandals on organizational competition

Aleksey Korniychuk & Tomasz Obloj

A bias to an end: The effect of systematic errors in problem formulation

Denisa Mindruta

Stars and constellations- Great person or great team?

Maurizio Zollo

Learning in innovation and sustainability

Ana Scekic

Lost in the supermarket: Searching for products on crowded shelves

Discussant: Rodolphe Durand

Discussant: Gary Pisano
Panel Discussion 8.30 - 9.45

Joelle Evans
Contentious safety: Regulation as an occasion for professional struggle

Cedric Gutierrez
The impact of overconfidence on market entry

John Mawdsley
Enduring market ties and the survival of professional service firms

Lionel Paolella & Aulia Syakhroza
Code violation and preservation between insiders and outsiders. A study of the Islamic banking category dynamics

Jin Wook Chang
The rise of jerks: Interpersonal harming and leadership attainment

Discussant: Michelle Rogan

Break 9.45 - 10.00

Guest Speaker Presentation 10.00 - 11.00

Gary Pisano
Towards a Normative Theory of Dynamic Capabilities

11.15 - 12.30 Panel Discussion

Joao Albino Pimentel
A French connection: The influence of political connections on international expansion strategy

Sebastian Becker
Constructing social identities for staff professions as institutional work - A discourse analysis

Elena Plaksenkova & Olivier Chatain
How non-for-profit actors can foster complementarities in business ecosystems

Georg Wernicke
Access to finance and corporate social responsibility: Causal evidence from a natural experiment

Celine Flipo
A matter of taste: Status, identity and creativity

Discussant: Fabrizio Ferraro

Concluding Lunch 12.30 - 14.00

Coffee Break 11.00 - 11.15