

June 14 = 15 2016

room T305

HEC Paris,

Jouy = en = Josas



Sno
Research
Day

second edition

Contact

Website :

<http://www.hec.edu/Sno>

Email :

sno-research-center@hec.fr

Tuesday, June 14

Introduction 13.00 - 13.15

**Giada Di Stefano and
Rodolphe Durand**

Panel Discussion 13.15 - 14.15

Raul Barroso

Board composition: Ownership concentration and executive resources

**Nicola Dragonetti
& Frederic Dalsace**

Harnessing purpose: How hybrid projects can help a company renew its practices while contributing to its business results

Michel Lander

Divided we stand, united we falter? Distillers, abstainers, ministers, and politicians in Scotch Whisky distilling, 1680–1940

Nan Jia

State capitalism and firm innovation: An agency perspective

Discussant: **Rodolphe Durand**

Break 14.15 - 14.30

Guest Speaker

Presentation 14.30 - 15.30

Michelle Rogan

Individual status and entrepreneurial entry: The mobility of award winning employees in the advertising industry

Coffee Break 15.30 - 15.45

15.45 - 17.00 Panel Discussion

Julien Jourdan

When the dust settles: The consequences of scandals on organizational competition

**Aleksey Korniychuk
& Tomasz Obloj**

A bias to an end: The effect of systematic errors in problem formulation

Denisa Mindruta

Stars and constellations- Great person or great team?

Maurizio Zollo

Learning in innovation and sustainability

Ana Scekic

Lost in the supermarket: Searching for products on crowded shelves

Discussant: **Gary Pisano**

Break 17.00 - 17.15

Guest Speaker

Presentation 17.15 - 18.15

Fabrizio Ferraro

Agreeable disagreements: Attunement and cognitive alignment in shareholder engagement

Wednesday, June 15

Panel Discussion 8,30 - 9,45

Joelle Evans

Contentious safety: Regulation as an occasion for professional struggle

Cedric Gutierrez

The impact of overconfidence on market entry

John Mawdsley

Enduring market ties and the survival of professional service firms

Lionel Paoella & Aulia Syakhroza

Code violation and preservation between insiders and outsiders. A study of the Islamic banking category dynamics

Jin Wook Chang

The rise of jerks: Interpersonal harming and leadership attainment

Discussant: **Michelle Rogan**

Break 9,45 - 10,00

Guest Speaker

Presentation 10,00 - 11,00

Gary Pisano

Towards a Normative Theory of Dynamic Capabilities

Coffee Break 11,00 - 11,15

11,15 - 12,30 Panel Discussion

Joao Albino Pimentel

A French connection: The influence of political connections on international expansion strategy

Sebastian Becker

Constructing social identities for staff professions as institutional work - A discourse analysis

Elena Plaksenkova & Olivier Chatain

How non-for-profit actors can foster complementarities in business ecosystems

Georg Wernicke

Access to finance and corporate social responsibility: Causal evidence from a natural experiment

Celine Flipo

A matter of taste: Status, identity and creativity

Discussant: **Fabrizio Ferraro**

Concluding Lunch

12,30 - 14,00



The more you know,
the more you dare®