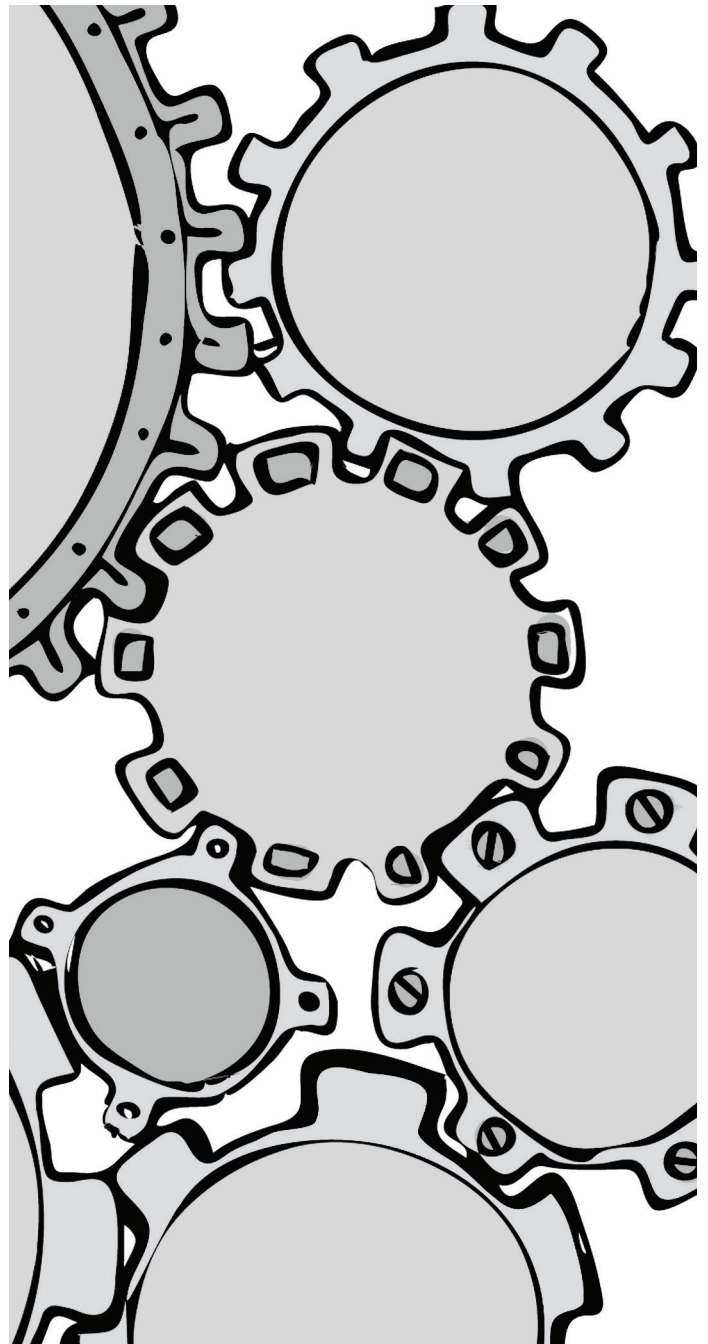


# **SnO Research Day**

**May 6 - 7,  
2015  
Room T305**



**HEC Paris,  
Jouy - en - Josas**

Contact

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# Wednesday, May 6

## 1:00 - 1:15 pm **Welcome and Introduction**

\* Rodolphe Durand. Welcome from the SnO Research Center

\* Giada Di Stefano. Introduction to the Program

1:15 - 2:30 pm

### **Panel Discussion**

\* Rodolphe Durand (with Pierre-Antoine Kremp).  
"Classical deviation: Organizational and individual status as antecedents of conformity"

\* Asli Kozan.  
"How do firms use non-market strategies to influence the regulatory control over their market strategies?"

\* Pier-Vittorio Mannucci.  
"Drawing Mickey Mouse and animating Buzz Lightyear: Exploring how the collective combination of technological tools affects team creativity"

\* Kseniya Navazhylava.  
"Strategies of online representation: Shaping audience reciprocation in social media"

Discussant: Ithai Stern

4:00 - 5:15 pm

### **Panel Discussion**

\* Nicola Dragonetti (with Frederic Dalsace).  
"Holding close or letting go? Managing social projects inside a multinational company"

\* Anne Jacqueminet.  
"Implementation of CSR in an MNE: A model of intra-organizational conformity"

\* Denisa Mindruta.  
"Stars and their constellations: Great person or great team?"

\* Tomasz Obloj.  
"Incentives, social comparison costs, and the proximity of envy's object"

Discussant: Andy King

2:30 - 2:45 pm *Break*

5:15 - 5:30 pm *Break*

2:45 - 3:45 pm

### **Guest Speaker Presentation**

\* Eero Vaara.  
"Taking historical embeddedness seriously: Three historical approaches to advance strategy process and practice research"

5:30 - 6:30 pm

### **Guest Speaker Presentation**

\* Maurizio Zollo.  
"Towards an integrated theory of Strategy"

3:45 - 4:00 pm *Coffee Break*

# Thursday, May 7

8:00 - 9:15 am

## Panel Discussion

\* Raul Barroso.

"Shareholder protection: The role of multiple large shareholders"

\* Laure Celerier.

"Domesticating the Trojan horse - An analysis of controllers' reactions to the introduction of internal audit in French State control services"

\* Elena Dalpiaz.

"New venture creation and the translation of organizational forms: The case of H-Farm"

\* Dalhia Mani.

"Putting the group back in closed groups: A study of brokerage and closure"

Discussant: Eero Vaara

10:45 - 11:45 am

## Panel Discussion

\* Shivom Aggarwal.

"Cognition vs. computational power in high-volume store replenishment decisions"

\* Giada Di Stefano.

"Learning by thinking: Overcoming the bias for action through reflection"

\* Gonçalo Pacheco de Almeida.

"The cost of accelerating technology transfer"

Discussant: Maurizio Zollo

9:15-9:30 am Break

9:30 - 10:30 am

## Guest Speaker Presentation

\* Ithai Stern.

"Where do heterogeneity effects come from? The missing link between top executive tenure and choice"

10:30-10:45 am Coffee Break

11:45 - 12:00 am Break

12:00 - 1:00pm

## Guest Speaker Presentation

\* Andy King.

"Scientific apophenia in Strategic Management research: Significance tests & mistaken inference"

1:00 - 2:30 pm Concluding Lunch,  
Oberkampf Restaurant

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the more you dare®